

2008

PHARMACY PLATINUM PAGES

THE RESOURCE GUIDE FOR THE PHARMACY INDUSTRY

RXINSIDER LTD
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WWW.RXINSIDER.COM

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TOLL FREE: 800.972.2083
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STANDARD 1/4 PAGE COMPANY PROFILE

Please notify us if you wish to reuse the company profile content from the 2007 Platinum Pages.

All textual copy and logo artwork due by January 31, 2008
Please send to: artwork@rxinsider.com

COPY REQUIRED FOR PROFILE AD:

- 1 **Name:** max 35 characters
- 2 **Descriptive sentence:** max 60 characters
- 3 **Body:** max 1050 characters (including spaces) description on your company, products & services. Use of bullets, bold, or italic text is not permitted.
- 4 **Logo:** high-resolution .eps or .ai file preferred. 300dpi or higher bitmap image allowed. RXinsider will size your logo for the best fit with your profile ad.
- 5 **Contact information** (sales, employment, customer service, etc): max 24 characters wide x 22 lines tall

ADDITIONAL STAND ALONE ADVERTISING

Full color advertisement, no spot colors, no bleeds. Minimum ad resolution 300dpi. Please submit Print Quality .pdf files for these ads.

All artwork due by January 31, 2008
Please send to: artwork@rxinsider.com

Full Page Ad: 7½ w x 9½ h



Price: \$5900

*Ad shown for example of position only.

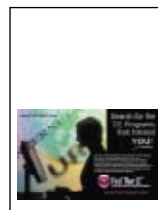
Vertical Half Page Ad: x 3¾ w 9½ h



Price: \$3900

*Ad shown for example of position only. Final position on page may be left or right.

Horizontal Half Page Ad: 7½ w x 4¾h



Price: \$3900

*Ad shown for example of position only. Final position on page may be top or bottom.

Quarter Page Ad: 3¾ w x 4¾ h



Price: \$2400

*Ad shown for example of position only. Final position on page may be any quarter region.

Inside Front Cover	SOLD
Inside Back Cover	\$7500
Back Cover	SOLD
Opposite Table of Contents	SOLD

MARKETING & ADVERTISING

1 **RXinsider.com**

2 **Pharmacy Employment Marketing Services**

3 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam dolor arcu, sodales a, mollis quis, imperdiet ac, dui. Pellentesque porttitor tortor eu sapien. Nam vel ipsum. Donec eu eros. Mauris ullamcorper porta sapien. Donec egestas. Aliquam malesuada elit quis dolor. Nunc in orci sed magna molestie aliquet. Aenean in justo nec ligula tincidunt semper. Donec vestibulum arcu rhoncus tortor. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos hymenaeos. Morbi non nisi. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Sed condimentum. Praesent faucibus tortor at ipsum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Praesent id sem. Curabitur eu orci id odio varius tristique. Vestibulum vitae arcu nec velit tempor faucibus. In hendrerit consequat pede. Nullam ultrices tincidunt diam. Nullam a metus. Maecenas vel leo. Donec non ipsum. Donec non ante. Integer ac orci luctus risus adipiscing sodales. In hendrerit consequat pede. Nullam ultrices tincidunt diam. Nullam a metus. Maecenas vel leo. Donec non ipsum. Donec non ante.



4 CONTACT INFORMATION:
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Profile Shown - Actual Size